

**OFFICIAL WRBZ-AM 850 CONTEST RULES
ULTIMATE BUZZ BABE 9 & 10 SEARCH
Posted 6-16-08**

Contest submissions will be accepted from June 16, 2008 until 12 a.m. EDT July 13, 2008. (If mailed, entries must be postmarked before this date.)

NO PURCHASE IS NECESSARY TO PARTICIPATE IN OR TO WIN THIS CONTEST.

Eligibility Requirements for contestants and finders:

To be eligible as a contestant or a finder, you must be over 21 years of age and a resident of Wake, Orange, Durham, Chatham, Johnston or Franklin Counties in North Carolina.

NC SportsNet LLC (.WRBZ.), its affiliates and any participating sponsors and their respective employees and members of their families and households are ineligible.

Conditions:

The winning contestant may be asked to appear in a WRBZ television commercial. If the winning contestant fails to appear in the television commercial, WRBZ will choose an alternate winner based on the number of votes received on the website, and that winner will receive the prize after the alternate winner appears in the television commercial for WRBZ. WRBZ is solely responsible for all aspects of the television commercial, including the creative content and production of the commercial, as well as all dialogue and photography.

The winning contestant may be required to sign a release and affidavit of eligibility in order to claim their respective prize.

How To Enter Contest:

Eligible contestants may enter by accurately completing the official registration form for the contest and submitting a photo of themselves. **Photograph must be of contestant only. No nudity will be accepted.** One photo per registration form only.

Official registration forms can be obtained on the WRBZ website, 850thebuzz.com or at the WRBZ studios during normal business hours, Monday-Friday, 8:30am-5:30 pm. 4601 Six Forks Rd., Suite 520, Raleigh, NC 27609.

WRBZ disclaims all liability for the inability of a participant to complete or to continue an entry due to equipment malfunction, busy lines, inadvertent disconnections, acts beyond the Company's control, or otherwise. WRBZ disclaims any liability for received entries due to technical difficulties or transmission errors. WRBZ disclaims all liability for any delays, miss-delivery, loss, or failure in the delivery of any item sent by mail, courier, express, electronic transmission, or other delivery method. WRBZ is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the Internet or at any website or lost or unavailable network connections which may limit an online entrant's ability to participate in the Contest, and any injury or damage to entrant's or any other person's

computer related to or resulting from participating in or downloading any information necessary to participate in the Contest.

Each registration form must be complete and must accurately identify the contestant. The contestant must sign the registration form.

Completed entry forms and photographs should be submitted online, mailed or hand-delivered (during business hours) to the WRBZ studios, 4601 Six Forks Rd., Suite 520, Raleigh, NC 27609. All entries must be received in WRBZ studios by 5 p.m. on July 11 2008, or sent electronically by 12 a.m. EDT on July 13, 2008.

ALL photographs submitted will become property of WRBZ for use during this contest. Photographs will not be returned.

One entry per contestant. Limit one entry per household.

How The Contest Will Be Conducted:

WRBZ will choose 8 contestants from all of the submitted entries. All decisions are within the sole discretion of WRBZ and its judges, and are final. Interviews with the 8 perspective finalists must take place before voting period begins for them to be eligible.

Each of the 8 contestants' photos will be posted on the WRBZ website starting on July 21, 2008. The finalists will be required to make at least one (1) station appearance at a mutually agreed upon time during the voting period of July 21, 2008 -August 17, 2008.

During this time period, WRBZ will encourage listeners to visit the WRBZ website and vote for their favorite Buzz Babe contestant. Only one vote per website visitor in a 24-hour period will be accepted.

WRBZ will randomly place the 8 contestants into a bracket format. Over a four week period voting rounds will take place and each winner will advance forward in the bracket based on listeners' votes. Voting will take place at designated station events, and through WRBZ's website.

The final four contestants will face off and the two with the most votes at 12:00 a.m. Eastern Standard Time on August 18, 2008 will be deemed the winners of the contest. WRBZ will announce the winning contestant on the radio and on the website on August 18, 2008.

The Prizes:

The winning contestants will receive \$1,000 each. Failure of the winning contestants to appear in the commercial upon the request of WRBZ will result in forfeiture of the \$1,000 prize for the contestants, and an alternate winner(s) will be chosen.

Odds of winning are dependent on the number of official registration forms received and the judges' decisions.

Miscellaneous:

Any and all questions pertaining to these rules should be directed to the WRBZ General Manager.

WRBZ will not be responsible for failure to deliver prize package due to any act(s) of God.

All prizes are non-transferable and cannot be exchanged or sold.

WRBZ is not responsible for any misdirected, lost or illegible entries, or for any Internet difficulties.

Taxes on the prizes are the sole responsibility of the prizewinner.